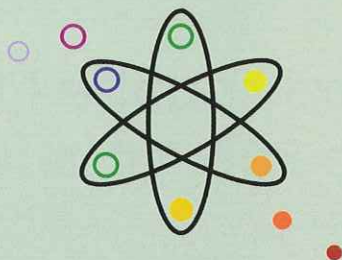


# Beauty: More Than Just Skin-Deep...

Introduction to ionization technology for the health and beauty industry

Recall the way your body felt the last time you stood next to a waterfall or walked along a beach with the waves breaking at your feet. You breathed deeper into your lungs and abdomen; your brain cleared and the pains in your joints subsided. You felt relaxed and at peace with the world.

These invigorating reactions were caused by the ionization of trillions of water molecules as they crashed to earth.



A water molecule is composed of two hydrogen atoms and one oxygen atom. When the molecule loses a hydrogen atom, the remaining OH molecule takes on a negative charge. As you walk along the beach, your body absorbs millions of these negatively charged ions, which alkalize the blood and tissue. Because of poor diet and high stress, we tend to accumulate and store excessive quantities of waste products such as diacetic, lactic, pyruvic, uric, carbonic, acetic, butyric and heptic acids.

According to Dr. Theodore Baroody, author of *Alkalize Or Die*, acid wastes attack joints, tissues, muscles, organs and glands causing minor to major dysfunction. He asserts that avoiding disease and maintaining vitality as we age requires the maintenance of an alkaline environment throughout the body. This is virtually impossible to accomplish in our high-tech, high-stress, toxic society unless we can walk on the beach everyday.

## A Walk on the Beach

The IonCleanse® creates precisely the same environment as a walk along the beach, only more powerfully because your feet are in direct contact with the ions being manufactured in the water. Place your feet in the water, turn on the unit and within seconds, millions of ions enter your body and begin to neutralize these tissue acid wastes.

Fat and mucous residues found in the water after bathing reflect the wastes that have left the body during the 20 to 30 minute session.

Healthy individuals can expect to feel lighter and experience a greater sense of well being from each IonCleanse® session.

## Skin and Beauty Applications

Rashes, dark circles under the eyes, swollen joints, yellow-green and blotched complexions often indicate a buildup of tissue acid wastes inside the body.

Several IonCleanse® sessions along with dietary modifications may substantially reduce and even eliminate these conditions.\*